

**COMMUNITY HEALTH IMPROVEMENT
PLAN ANNUAL REPORT**

Florida Department of Health in Bay County

2018-2019



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Overview of the Community Health Improvement Plan (CHIP)

Representatives of the Bay County Community Health Task Force, Bay Medical Center, Sacred Heart Health System, the Florida Department of Health in Bay County, Gulf Coast State College and Tyndall Health Promotion met in November 2015 to review indicator data collected to identify issues in which Bay County performed worse than the state of Florida. The Data Review Committee utilized “PEARL” criteria (below) to identify key health priorities for further community input.

P – Propriety, is the problem one that falls within the overall mission?

E – Economic Feasibility, does it make economic sense or are there economic consequences if the issue is not addressed?

A – Acceptability, will the community accept the problem being addressed?

R – Resources, are resources available?

L – Legality, do current laws allow the problem to be addressed?

Later in November 2015 a presentation of the assessment and indicator findings was provided to nineteen community partners which included the MAPP process, the health indicators by performance. Again, the PEARL criteria was used in consideration of the key health issues facing Bay County. Following the presentation and discussion, the community selected three health priority areas on which to focus efforts. The group reached consensus on three strategic issues areas: Healthy Weight/Healthy Lifestyles, Chronic Diseases including Diabetes, and Mental Health/Substance Use. See Table below for Strategic Issues Areas with their goals, developed by a workgroup of subject matter experts.

Strategic Issue Area	Goal(s)
Healthy Weight/Healthy Lifestyles	Increase physical activity, fruit, and vegetable intake and reduce obesity in adults and children.
Chronic Diseases including Diabetes	<ol style="list-style-type: none"> 1. Decrease the rates of heart disease and heart disease related deaths. 2. Decrease the rates of melanoma deaths and incidences in Bay County. 3. Decrease the rates of diabetes, diabetes related complications and deaths, and improve maternal and infant health outcomes.
Mental Health/Substance Use	<ol style="list-style-type: none"> 1. Increase treatment participation for those suffering from mental health and/or substance abuse.

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| | <ol style="list-style-type: none">2. Increase the number of people who complete Mental Health First Aid training.3. Decrease recidivism rates at the Bay County Jail of those with mental health or substance use issues. |
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Summary of CHIP Annual Review Meeting

During the Community Health Improvement Plan overview we gave an update on our three priority areas; Healthy Weight/Healthy Lifestyles, Chronic Diseases including Diabetes, and Mental Health Substance/Use. We discussed the updates on our progress, new action items, and barriers to previous goals as well. We also allowed for input from the attendees for each item.

PRIORITY 1: HEALTHY WEIGHT/HEALTHY LIFESTYLES

Healthy weight, obesity, and being overweight were identified by Bay County residents as being a top health issues. Bay County's adult obesity rate is 30%. Although this is under the Healthy People 2020 goal of 30.5%, it is above the State and U.S. Top Performers rate of 25%. In addition, the rate is trending upward.

The number of adults in Bay County that participate in enough aerobic and muscle strengthening exercise to meet requirements is at 16.6%. The recommended requirements are 150 minutes weekly of aerobic activity and at least two sessions of strength training. The Healthy People 2020 goal is 20.1%, the current State rate is 19.9%. Survey respondents cited time as the largest obstacle for completing physical activity. More than 50% of residents also said they watched two or more hours of television daily.

In Bay County, the percent of adults that consume at least 5 servings of fruits and vegetables daily is at only 13.2%, the State rate is 19.9%. More than 30% of the Community Health Assessment survey respondents listed expense as a barrier to healthy eating. Bay County has three defined areas of low income and low access to fresh fruits and vegetables. The County Health Rankings indicate that 17% of Bay County residents have food insecurity and 10% have limited access to healthy foods.

GOAL: Increase physical activity, fruit, and vegetable intake and reduce obesity in adults and children.

Key Partners:

- WIC
- Healthiest Weight Florida
- Florida Department of Health in Bay County
- A.D. Harris Learning Village
- University of Florida IFAS Extension Office
- Breastfeed Bay- Bay County Breastfeeding Task Force
- Bay County Breastfeeding Connect
- Community Health Task Force
- Tyndall Health Promotion
- Bay Medical HealthPlex
- Local gyms
- NAMI
- Big Bend AHEC
- Sacred Heart- Bay Medical Center
- Gulf Coast Medical Center
- Community Health Center of Bay County (PanCare)
- St. Andrews Community Medical Center
- Agency for Health Care Administration (Medicaid, KidCare)
- County government
- Bay District Schools
- Homeless & Hunger Coalition
- County/City Parks and Recreation
- Panama City Women's Club
- Diabetes Action Committee
- Nation's Best Wellness Program
- Supplemental Nutrition Assistance Program
- DOH-Bay Tobacco Free Florida

PRIORITY 1: HEALTHY WEIGHT/HEALTHY LIFESTYLES

GOAL: Increase physical activity, fruit, and vegetable intake and reduce obesity in adults and children.

Strategy 1.1: Initiate businesses completing the CDC Worksite Wellness scorecard and implementing or strengthening employee wellness programs.

Why this is important to our community:					
<p>Most working adults spend most their time at the worksite. By promoting health and wellness in the workplace, employers can help employees adopt healthier lifestyles, and reduce their risks of developing chronic diseases. Employers can create healthy work environments that make it easier for employees to make healthy choices. Maintaining a healthier work workforce can: lower insurance premiums and workers' compensation claims, reduce absenteeism, increase engagement and satisfaction, and improve productivity.</p>					
Objective	Indicator	Current Level	Target	Status	Explanation of Status
<p>Increase the number of Bay County businesses that have worksite wellness programs.</p>	<p>Increase awareness within at least 20 of the Bay County local businesses and review involvement annually. (Source: Healthy Weight/Healthy Lifestyle Action Team)</p>	<p>300+</p>	<p>20</p>	<p>Completed</p>	<p>In January 2018, members of the Healthy Weight/Healthy Lifestyles action team made a Worksite Wellness collaboration with the Bay County Chamber of Commerce and the PCB Chamber of Commerce to promote worksite wellness and the CDC Scorecard initiatives.</p> <p>From January-March 2018, two worksite wellness articles: Employee Wellness Affects the Health of the Organization Too were published in Bay Biz. It highlighted cost savings by implementing this program and encouraged the use of the CDC Scorecard. The circulation reach 3500 residents through printed copies and 3000 residents through emailed copies.</p>

					An additional article: Investing in the Health of Your Employees ran in the PCB Chamber Circuit Magazine in both the May and June 2018 issues. The article highlighted how investment into the health of their employees is an eventment in the customer experience and overall image. The magazine has a circulation of 7500 with 150 distribution spots.
Increase the number of Bay County Businesses who complete the CDC scorecard.	Number of Bay County businesses who have completed the CDC scorecard. (Source: CDC)	9	9	Completed	DOH-Bay continues to education and encourage all Bay County workplaces to complete the CDC scorecard
Increase the number of Bay County Businesses who are tobacco free.	Number of Bay County businesses who are tobacco free. (Source: Tobacco Free Florida)	2	2	Completed	DOH-Bay Tobacco Free Florida staff worked with about 10 businesses on worksite wellness as it relates to tobacco use and completed this task.
Increase the number of adults who are at a healthy weight in Bay County.	Number of adults who are at a Healthy Weight in Bay County.	40.7% (2013 Florida CHARTS)	40.7%	Ongoing	Worksite wellness program education is in works within the community
Decrease the number of adults who are sedentary in Bay County.	Number of adults who are sedentary in Bay County.	19.7% (2013 Florida CHARTS)	19.7%	In Progress	Began a new workplan in 2018. Although primary efforts were dedicated to hurricane Michael recovery

PRIORITY 1: HEALTHY WEIGHT/HEALTHY LIFESTYLES

GOAL: Increase physical activity, fruit and vegetable intake and reduce obesity in adults and children.

Strategy 1.2: Increase awareness and support of breastfeeding and the benefits for the health of infants in our community.

Why this is important to our community:					
<p>Breastfeeding is an evidenced-based protective factor for mothers and babies. Research shows that breastfed babies have lower risks of obesity and Type 2 diabetes. For mothers, it lowers their risk for Type 2 diabetes and helps them get back to their pre-pregnancy weight more quickly. Breastfed babies are also sick less often, which reduces healthcare costs and the amount of family sick leave mothers need to use to care for their children.</p>					
Objective	Indicator	Current Level	Target	Status	Explanation of Status
Increase breastfeeding initiation rates in Bay County.	Increase initiation rates to 77.4% by the year 2020. (Source: WIC Quarterly Reports)	69%	77.4%	On Target	<p>By December of 2018, the WIC division was able to increase the infants ever breastfed rate through education and community partnerships: Mar 2018 = 81.0%; June 2018 = 80.1% Infants Ever BrF Sept 2018 = 80.2% Infants Ever BrF Dec 2018 = 81.7% , this is our quarterly numbers although the FLCHARTS numbers read at 69% for 2017-2018</p> <p>Breastfeeding champion training began in April 2018 to women who represented several communities and racial groups.</p> <p>In August 2018, Breastfeed Bay hosted a World Breastfeeding Celebration. There were 42 mothers who participated in the Big Latch On. Total number of participants was 147.</p>

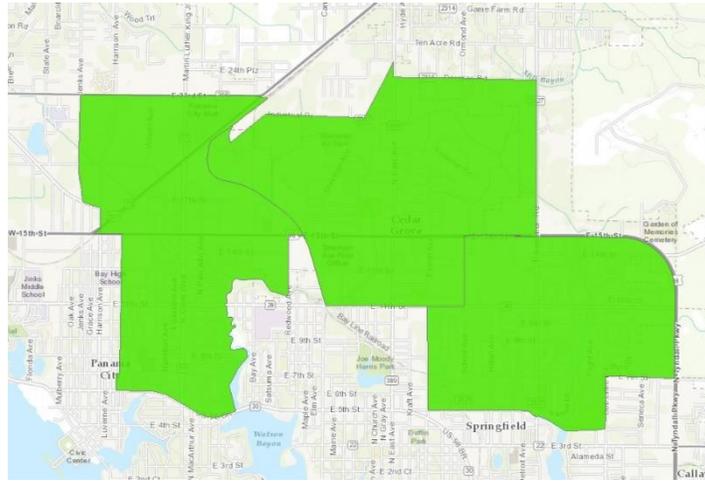
<p>Increase the number of breastfeeding friendly childcare providers in Bay County.</p>	<p>Number of breastfeeding childcare providers in Bay County.</p>	<p>4</p>	<p>10</p>	<p>On Track</p>	<p>Continuing to promote #BreastfeedBayWorks where moms could nominate childcare providers who support their breastfeeding journey.</p>
<p>Increase the number of breastfeeding friendly employers in Bay County.</p>	<p>Number of Breastfeeding Friendly Employers in Bay County.</p>	<p>2</p>	<p>5</p>	<p>On Track</p>	<p>In January 2018, Breastfeeding Coalition reached out to Bay County employers to let them know about the Breastfeeding Friendly Employer award. 3 employers were added, two at the Gold level.</p>
<p>Work with Bay County hospitals on 10 Steps to Baby Friendly.</p>	<p>Number of hospitals working on Baby Steps to Bay Friendly/Florida</p>	<p>2</p>	<p>2</p>	<p>Completed</p>	<p>Only one hospital had the capability to complete this initiative- Gulf Coast Medical Center.</p>

Decrease the number of WIC children under 2 who are overweight or obese.	WIC children under 2 who are overweight or obese. (2015 Florida CHARTS)	24.4%	24.4%	On Target	Increased the WIC participation rate: Jan-Mar 2018=6149 participants ; Apr-Jun=6108; July-Sept=6173 & Oct-Dec=6160

PRIORITY 1: HEALTHY WEIGHT/HEALTHY LIFESTYLES

GOAL: Increase physical activity, fruit, and vegetable intake and reduce obesity in adults and children.

Strategy 1.3: Increase local community gardens and farmers market resources through partnership to provide healthy food choices in our community.



Low income and low access food areas in Bay County from the USDA Food Access Research Atlas.

Why this is important to our community:					
<p>Access to healthy foods is one key to increasing the likelihood that people make healthy choices. Eating healthy foods can reduce people’s risk for chronic diseases such as heart disease, diabetes, high blood pressure, osteoporosis, and several types of cancer. Expanding the availability of nutritious and affordable food is an evidenced-based practice for healthy weight. Farmer’s markets can increase fruit and vegetable consumption. Increasing access to healthy foods, decreases health inequities.</p>					
Objective	Indicator	Current Level	Target	Status	Explanation of Status
Increase local community gardens and farmers market resources through partnership to provide healthy food choices in our community.	Add at least one farmer’s market and community garden in a food desert area as defined by the USDA.	0	1	Completed	We were able to partner with the local farmers to provide a Farmer’s Market here at DOH-Bay M-Thurs. 9:30-11:30am. We currently have two farmers that are providing this service.

					Fresh Access Bucks- Florida Organic Growers would need one more farmer to sign up in order to provide the food stamp options and terminals
	Implement OrganWise Guys program into Pre-K Head Start classes.	3	9	On Track	DOH-Bay partnered with Bay County in order to purchase nine OrganWise Guys kits after grant funding was denied. This was added to the plan as an evidence-based program that improves physical activity and health eating as well as academic scores. The program was implemented at Early Education and Care's Head Start programs.
	Percent of Bay County adults who consume at least 5 servings of fruits and vegetables a day.	19.7% (2013 Florida CHARTS)	22%	On Track	

PRIORITY 2: CHRONIC DISEASES INCLUDING DIABETES

Bay County's rate of Coronary Heart Disease deaths is well above the Healthy People 2020 goal and the State level which is just a tenth of a point from being on target. Data shows that African-American populations are more at-risk. Hospitalization rates are at nearly double State levels at 444.7 per 100,000 population. This is at a level 4 in Florida CHARTS County level Chronic Disease Profile. That means it is the least favorable situation. Florida is at 265 per 100,000. These rates are slightly higher among the African-American residents in Bay County.

Bay County's Heart Failure death rate is 13.6 per 100,000, that number for the State is 10.6. Hospitalizations are at 79.5 per 100,000 compared to Florida's number of 65.4 per 100,000. These rates are listed in the average category at level three but the trend is on the rise so we need to work to keep them from moving into the least favorable category.

Bay County is at level three for adults who have been told they have hypertension at 37.8%, that is about three percentage points higher than Florida which is at 34.6%. African-Americans are also more at-risk in this category with a rate of 46.5% versus 38.9% for 2013. Cholesterol levels are a little more favorable with Bay County Adults having high blood cholesterol at 34.2% but slightly higher than the state in that category, with Florida at 33.4% of adults. Improvement in health outcomes and progress in preventative efforts are needed to meet the Healthy People 2020 goal of 13.5%. Rates of high blood cholesterol are equal among races.

Melanoma deaths in Bay County are at 3.6 per 100,000, over the Healthy People 2020 target of 2.4 per 100,000 and above the State level of 2.9 per 100,000. Melanoma deaths have only been seen in White populations in recent data. This is considered an average number in Florida CHARTS County Chronic disease profile but it is trending upward. Bay County is also considered average for the number of new cases of Melanoma per 100,000 population at 20.9 incidences, but this is also above Florida's number of 17.5 per 100,000. Cases in Bay County also have only affected White residents.

KEY PARTNERS:

- Community Health Task Force
- Sacred Heart-Bay Medical Center
- Gulf Coast Medical Center
- Community Health Center of Bay County
- St Andrew Community Medical Center
- Agency for Health Care Administration (Medicaid, KidCare)
- County government
- Healthy Start
- Bay District Schools
- Department of Children and Families
- FDOH-Bay County Health Department County's Diabetes Services Program
- FDOH-Bay County Health Department County School Health program
- FDOH-Bay County Health Department County Women, Infants and Children (WIC)
- CDC
- Tyndall Air Force Base Health Promotion
- Pediatricians
- PanCare, Inc.

PRIORITY 2: CHRONIC DISEASES INCLUDING DIABETES

GOAL 1: Decrease the rates heart disease and heart disease related deaths.

Strategy 2.1: Develop a cardiovascular education program for heart failure patients as a continuum of care.

Why this is important to our community:					
Objective	Indicator	Current Level	Target	Status	Explanation of Status
Decrease heart failure readmission rates in area hospitals.	Hospitalizations from Congestive Heart Failure. (2014 Florida CHARTS)	65.1%	64%	Not on Track	Scheduled meeting with Bay Medical Sacred Heart Cardiac Rehab for 10/26 for Heart Health patient education was tabled due to Hurricane Michael. Continued outreach to both acute care facilities and local providers to assist with insulin and diabetes supply needs post storm
	Hospitalizations from or with Coronary Heart Disease.	454.1 (per 100,000 population-Florida CHARTS)	453	Not on Track	Scheduled meeting with Bay Medical Sacred Heart Cardiac Rehab for 10/26 for Heart Health patient education was tabled due to Hurricane Michael. Continued outreach to both acute care facilities and local providers to assist with insulin and diabetes supply needs post storm
	Preventable Hospitalizations Under 65 from Angina.	6.2 (per 100,000 population-Florida CHARTS 2015)	6.1	Not on Track	Scheduled meeting with Bay Medical Sacred Heart Cardiac Rehab for 10/26 for Heart Health patient education was tabled due to Hurricane Michael. Continued outreach to both acute care facilities and local providers to assist with insulin and diabetes supply needs post storm
	Preventable Hospitalizations Under 65 from Congestive Heart Failure.	157.1 (per 100,000 population-Florida CHARTS 2015)	156	Not on Track	Scheduled meeting with Bay Medical Sacred Heart Cardiac Rehab for 10/26 for Heart Health patient education was tabled due to Hurricane Michael. Continued outreach to both acute care facilities and local providers to assist with insulin and diabetes supply needs post storm
	Preventable Hospitalizations Under 65 from Hypertension.	37.4 (per 100,000 population-Florida CHARTS 2015)	36	Not on Track	Scheduled meeting with Bay Medical Sacred Heart Cardiac Rehab for 10/26 for Heart Health patient education was tabled due to Hurricane Michael. Continued outreach to both acute care facilities and local providers to assist with insulin and diabetes supply needs post storm

Decrease the rate of heart disease related deaths.	Deaths from Acute Myocardial Infarction (Heart Attack)	30.7 (per 100,000 population-Florida CHARTS 2015)	29	Not on Track	Scheduled meeting with Bay Medical Sacred Heart Cardiac Rehab for 10/26 for Heart Health patient education was tabled due to Hurricane Michael. Continued outreach to both acute care facilities and local providers to assist with insulin and diabetes supply needs post storm
	Deaths from Heart Diseases	176.5 (per 100,000 population-Florida CHARTS 2015)	175	Not on Track	Scheduled meeting with Bay Medical Sacred Heart Cardiac Rehab for 10/26 for Heart Health patient education was tabled due to Hurricane Michael. Continued outreach to both acute care facilities and local providers to assist with insulin and diabetes supply needs post storm
	Deaths from Heart Failure	5.3 (per 100,000 population-Florida CHARTS 2015)		Not on Track	Scheduled meeting with Bay Medical Sacred Heart Cardiac Rehab for 10/26 for Heart Health patient education was tabled due to Hurricane Michael. Continued outreach to both acute care facilities and local providers to assist with insulin and diabetes supply needs post storm
	Deaths from Hypertension	16.3 (per 100,000 population-Florida CHARTS 2015)		Not on Track	Scheduled meeting with Bay Medical Sacred Heart Cardiac Rehab for 10/26 for Heart Health patient education was tabled due to Hurricane Michael. Continued outreach to both acute care facilities and local providers to assist with insulin and diabetes supply needs post storm
	Deaths from Hypertensive Heart Disease	18.5 (per 100,000 population-Florida CHARTS 2015)		Not on Track	Scheduled meeting with Bay Medical Sacred Heart Cardiac Rehab for 10/26 for Heart Health patient education was tabled due to Hurricane Michael. Continued outreach to both acute care facilities and local providers to assist with insulin and diabetes supply needs post storm
	Deaths from Atherosclerosis	1.3 (per 100,000 population-Florida CHARTS 2015)		Not on Track	Scheduled meeting with Bay Medical Sacred Heart Cardiac Rehab for 10/26 for Heart Health patient education was tabled due to Hurricane Michael. Continued outreach to both acute care facilities and local providers to assist with insulin and diabetes supply needs post storm
	Deaths from Coronary Heart Disease	113.5 (per 100,000 population-Florida)		Not on Track	Scheduled meeting with Bay Medical Sacred Heart Cardiac Rehab for 10/26 for Heart Health patient education was tabled due to Hurricane Michael. Continued outreach to both acute care facilities and local providers to assist with insulin and diabetes supply needs post storm

		CHARTS 2015)			
	Deaths from Aortic Aneurysm & Dissection	2.6 (per 100,000 population- Florida CHARTS 2015)	2.5	Not on Track	Scheduled meeting with Bay Medical Sacred Heart Cardiac Rehab for 10/26 for Heart Health patient education was tabled due to Hurricane Michael. Continued outreach to both acute care facilities and local providers to assist with insulin and diabetes supply needs post storm
Create heart failure consortium.	Hold regularly scheduled meetings for the heart failure consortium.	4	6	Completed	Scheduled meeting with Bay Medical Sacred Heart Cardiac Rehab for 10/26 for Heart Health patient education was tabled due to Hurricane Michael. Continued outreach to both acute care facilities and local providers to assist with insulin and diabetes supply needs post storm

PRIORITY 2: CHRONIC DISEASES INCLUDING DIABETES

GOAL 1: Decrease the rates heart disease and heart disease related deaths.

Strategy 2.2: Increase knowledge of risk factors for heart disease among Bay County residents.

Why this is important to our community:					
Objective	Indicator	Current Level	Target	Status	Explanation of Status
Increase knowledge of risk factors for heart disease among Bay County residents.	Host a mass screening to check for cholesterol, blood pressure, and blood sugar.	1	1	Completed	Community outreach provided to employers and employees at OEM Industries and Bookit for their Health Fairs, Insulin For Life community outreach free insulin program served over 200 clients, World Diabetes Day diabetes screenings held at FDOH, Holiday Meal Makeover for the community and DSME/DPP participants. More than 20 primary care providers contacted face to face post-hurricane for program and patient support.
	Partner with UF IFAS to offer a 4-week course on heart health.	0	1	Completed	UF-IFAS will be teaching Keep the Pressure Down at DOH-Bay. The evening classes will be 4-weeks in length. They will teach people about healthy eating, physical activity, and other pertinent information to prevent heart disease or complications from heart disease.

	Adults who are overweight.	35.7% (Florida CHARTS 2013)	34%	On Target	Provided DSME education to 66 participants, MNT to 14 clients, Living Well with Diabetes to 5 clients, Diabetes Prevention education to 42 participants, and provider outreach and education to over 20 provider offices.
	Adults who are obese.	28.1% (Florida CHARTS 2013)	27%	On Target	Provided DSME education to 66 participants, MNT to 14 clients, Living Well with Diabetes to 5 clients, Diabetes Prevention education to 42 participants, and provider outreach and education to over 20 provider offices.
	Adults who are current smokers.	25.7% (Florida CHARTS 2013)	25%	On Target	Provided DSME education to 66 participants, MNT to 14 clients, Living Well with Diabetes to 5 clients, Diabetes Prevention education to 42 participants, and provider outreach and education to over 20 provider offices.
	Adults who had their cholesterol checked in the past five years.	78.4% (Florida CHARTS 2013)	77.4%	On Target	Provided DSME education to 66 participants, MNT to 14 clients, Living Well with Diabetes to 5 clients, Diabetes Prevention education to 42 participants, and provider outreach and education to over 20 provider offices.

PRIORITY 2: CHRONIC DISEASES INCLUDING DIABETES

GOAL 2: Decrease the rates of melanoma deaths and incidences in Bay County.

Strategy 2.3: Provide early childhood education to parents and children on protection against sun damage and how melanoma risks are associated with early sunburns.

Performance Indicator: Provide information and resources to parents at a minimum of 5 locations during the summer.

Why this is important to our community:					
<p>Only 5 major sunburns early in life more than doubles a persons chance of developing skin cancer. Most parents apply sunblock but many don't know how much, how often or what SPF to use. They also underutilize long-sleeved UV protection shirts, hats, lip balm, sunglasses, and shade. Florida has one of the highest rates of skin cancer. When children grown up doing these things they are more likely to continue the behaviors and teach them to their children.</p>					
Objective	Indicator	Current Level	Target	Status	Explanation of Status
Provide early childhood education to parents and children on protection against sun damage to prevent future melanoma cases.	Provide information and resources to parents at a minimum of 5 locations.	5	5	Completed	Continue to educate the Bay County residents on the importance of sunscreen and protective clothing at each community outreach event.
Decrease the number of melanoma diagnosis in Bay County.	Incidence (new cases): Age-adjusted incidence rate per 100,000 population	20.9 (Florida CHARTS 2012-14)	20	Not on Track	Continue to educate the Bay County residents on the importance of sunscreen and protective clothing at each community outreach event.
Decrease the number of melanoma deaths in Bay County.	Deaths: Age-adjusted death rate per	3.8 (Florida CHARTS 2013-15)	3	Not on Track	Continue to educate the Bay County residents on the importance of sunscreen and protective clothing at each community outreach event.

	100,000 total population				
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PRIORITY 2: CHRONIC DISEASES INCLUDING DIABETES

GOAL 3: Decrease the rates of diabetes, diabetes related complications and deaths, and improve maternal and infant health outcomes.

NEW! Strategy 2.4: Increase healthy weight and healthy lifestyles in Bay County through participation in Diabetes Self-Management classes and Prevent T2 education at the Florida Department of Health in Bay County.

Why this is important to our community:					
<p>Women who are overweight or obese are at increased risk of having complications during pregnancy such as diabetes, longer hospital stays, and the need for a cesarean delivery. Their babies are at risk of dying before birth (stillbirth), being too large, and being born too early (preterm birth). The mothers are also at risk for many serious conditions later in life including heart disease, type 2 diabetes, and certain cancers. Being overweight or obese increases a woman's risk of having a baby with certain birth defects, including birth defects of the brain (anencephaly) and spine (spina bifida), some heart defects, and other birth defects. The CDC has estimated that each year we could prevent nearly 3,000 heart defects and approximately 400 spina bifida defects in babies, and about 7,000 still births if all women were at a healthy weight at the start of pregnancy. Source: CDC</p>					
Objective	Indicator	Current Level	Target	Status	Explanation of Status
Increase healthy weight and healthy lifestyles in Bay County through participation in Diabetes Self-Management classes and Prevent T2 education at the Florida Department of Health in Bay County.	Adult who have ever been told they had diabetes.	11% (Florida CHARTS 2013)	13%	Not on Track	Provided DSME education to 66 participants, MNT to 14 clients, Living Well with Diabetes to 5 clients, Diabetes Prevention education to 42 participants, and provider outreach and education to over 20 provider offices.
	Diabetes Hospitalizations: Age-adjusted hospitalization rate per 100,000 total population.	2,856.2 (Florida CHARTS 2012-14)	2855	Not on Track	Provided DSME education to 66 participants, MNT to 14 clients, Living Well with Diabetes to 5 clients, Diabetes Prevention education to 42 participants, and provider outreach and education to over 20 provider offices.
	Diabetes Hospitalizations: Age-adjusted hospitalization rate for amputation of a	21.6 (Florida CHARTS 2012-14)	21	Not on Track	Provided DSME education to 66 participants, MNT to 14 clients, Living Well with Diabetes to 5 clients, Diabetes Prevention education to 42 participants, and provider outreach and education to over 20 provider offices.

	lower extremity due to diabetes				
	Diabetes Death: Age-adjusted death rate per 100,000 total population.	38.8 (Florida CHARTS 2013-15)	38	Not on Track	Provided DSME education to 66 participants, MNT to 14 clients, Living Well with Diabetes to 5 clients, Diabetes Prevention education to 42 participants, and provider outreach and education to over 20 provider offices.
	Births to overweight mothers at time pregnancy occurred.	23% (Florida CHARTS 2013-15)	22%	Not on Track	Provided DSME education to 66 participants, MNT to 14 clients, Living Well with Diabetes to 5 clients, Diabetes Prevention education to 42 participants, and provider outreach and education to over 20 provider offices.
	Births to obese mothers at time pregnancy occurred.	24.3% (Florida CHARTS 2013-15)	24%	Not on Track	Provided DSME education to 66 participants, MNT to 14 clients, Living Well with Diabetes to 5 clients, Diabetes Prevention education to 42 participants, and provider outreach and education to over 20 provider offices.
	Births <37 weeks gestation (preterm)	9.9% (Florida CHARTS 2013-15)	9%	Not on Track	Provided DSME education to 66 participants, MNT to 14 clients, Living Well with Diabetes to 5 clients, Diabetes Prevention education to 42 participants, and provider outreach and education to over 20 provider offices.
	Infant deaths	8.8% (Florida CHARTS 2013-15)	8%	Not on Track	Provided DSME education to 66 participants, MNT to 14 clients, Living Well with Diabetes to 5 clients, Diabetes Prevention education to 42 participants, and provider outreach and education to over 20 provider offices.
	Number of referrals for women of child bearing age to Diabetes and Diabetes Prevention Education at DOH-Bay.	8	10	Completed	Met with Disability Resource Center to explore possibility of referring DPP clients with disabilities in conjunction with 1705 and 1157 grants. Potential for MDPP reimbursement. Requested assistance with Humana MDPP supplier enrollment from Finance and Credentialing.

PRIORITY 3: MENTAL HEALTH/SUBSTANCE ABUSE

Mental health/substance abuse were identified by residents as a top priority health concern in Bay County. The area is among the top in the State for suicides with a rate of 20.9 per 100,000. That is more than double the Healthy People 2020 goal of 10.2 and above the State level of 14 per 100,000. Suicides affect White Males at a much higher rate than other groups in Bay County. Among 19-21 year olds, that rate is 30.2 compared to Florida's rate of 13.5. Both are considered a level four, the most unfavorable rating.

Another area to explore for mental health/substance abuse is the rate of binge drinking in the past 30 days among adults. Bay County is at 19.2%, slightly under the Healthy People 2020 target of 24.4% but it is above the State rate of 17.6%.

The percent of students using marijuana/hashish in past 30 days was higher in Bay County than the State averages. Among middle school students, the number for Bay County was 5.9% versus 4.2% statewide. For high school students the numbers were 20% and 18.5% respectively.

According to the Center for Disease Control, the citizens of Bay County experience a higher number of mentally unhealthy days in comparison to the state at 4.5 days with top performers in the U.S. at 2.3 days (see chart).

These numbers illustrate the health problems associated with mental health/substance abuse. The illnesses are often co-occurring. Social consequences experienced in Bay County due to mental health/substance abuse include; the highest rate per capita of children removed from their homes and an extreme need for additional foster families, a jail population that includes 80% with mental health issues and domestic violence rates significantly higher than the state at 870.6 per 100,000 versus 549.3 per 100,000.

GOAL: Increase treatment participation for those suffering from mental health and/or substance abuse.

Key Partners:

- Community Health Task Force
- FDOH-Bay County Health Department County
- Sacred Heart-Bay Medical Center
- Gulf Coast Medical Center
- Community Health Center of Bay County
- St Andrew Community Medical Center
- Life Management Center
- HealthSouth
- Chemical Addiction Recovery Effort
- Emerald Coast Behavioral Hospital
- Gulf Coast Children's Advocacy Center
- Anchorage Children's Home
- Childhood System of Care (DCF & Partners)
- Florida Therapy
- Department of Juvenile Justice
- 14th Circuit Judicial Court
- Salvation Army Domestic Violence
- Big Bend Community Based Care
- JourneyPure
- Private Providers
- Bay County School Board
- Rescue Mission
- Vets Center
- PanCare of Florida, Inc.

PRIORITY 3: MENTAL HEALTH/SUBSTANCE ABUSE

GOAL: Increase treatment participation for those suffering from mental health and/or substance abuse.

Strategy 3.1: Create a complete list of available resources for mental health/substance abuse.

Why this is important to our community:					
Objective	Indicator	Current Level	Target	Status	Explanation of Status
Create a complete list of available resources for mental health/substance use.	Production of a resource guide that will be included in United Way 211.	1	1	Completed	The new Recovery Oriented Systems of Care group completed this as part of the Sequential Intercept Mapping process.

PRIORITY 3: MENTAL HEALTH/SUBSTANCE ABUSE

GOAL: Increase treatment participation for those suffering from mental health and/or substance abuse.

Strategy 3.2: Identify gaps in service.

Why this is important to our community:					
Objective	Indicator	Current Level	Target	Status	Explanation of Status
Identify gaps in mental health/substance use services in Bay County.	Create a list of services for mental health/substance use that are not currently offered.	1	1	On Track	The Recovery Oriented Systems of Care (ROSC) completed a Sequential Intercept Mapping process. This looked at what happens when someone comes in contact with law enforcement, the options the individual has and what resources are available and utilized. From this process, four sub-committees were formed: Communication/Education, Jail Diversion/Mental Health, Substance Use and Housing/Employment.

PRIORITY 3: MENTAL HEALTH/SUBSTANCE ABUSE

GOAL: Increase treatment participation for those suffering from mental health and/or substance abuse.

Strategy 3.3: Reduce the stigma of seeking treatment for mental illness/substance abuse.

Why this is important to our community:					
Objective	Indicator	Current Level	Target	Status	Explanation of Status
Reduce the stigma of seeking treatment of mental illness/substance use.	Creation of social marketing campaign.	1	1	Completed	The Recovery Oriented Systems of Care (ROSC) completed a Sequential Intercept Mapping process. This looked at what happens when someone comes in contact with law enforcement, the options the individual has and what resources are available and utilized. From this process, four sub-committees were formed: Communication/Education, Jail Diversion/Mental Health, Substance Use and Housing/Employment.
Increase the number of people who are trained in mental health first aid.	Number of people who are trained in mental health first aid.	162	100	Completed	Mental Health First Aid training took place in 2018 and 162 people were trained. One class was held at GCSC with 10 participants; the college has found that holding the classes is not cost effective for them so they are unable to continue this. The goal was to train an additional 150 people by the end of 2018, however due to hurricane Michael, that did not take place. Life Management Center has 2 additional instructors trained and now teach classes. We were scheduled to teach classes to the PCB Police Department in September 2018 for Youth Mental Health First Aid. Bay District schools would like to send teachers so that they can offer the classes in-house. DCF will provide funding for this and Big Bend
Decrease the number of suicide deaths.	Suicide Age-Adjusted Death Rate, Single Year Rates	20.3 (per 100,000 Florida CHARTS 2015)	19	On Track	The Recovery Oriented Systems of Care (ROSC) completed a Sequential Intercept Mapping process. This looked at what happens when someone comes in contact with law enforcement, the options the individual has and what resources are available and utilized. From this process, four sub-committees were formed: Communication/Education, Jail Diversion/Mental Health, Substance Use and Housing/Employment.
Decrease substance abuse, including alcohol.	Adults who engage in heavy or being drinking, overall.	19.2% (per 100,000 Florida CHARTS 2013)	19	On Track	The Recovery Oriented Systems of Care (ROSC) completed a Sequential Intercept Mapping process. This looked at what happens when someone comes in contact with law enforcement, the options the individual has and what resources are available and utilized. From this process, four sub-committees were formed: Communication/Education, Jail Diversion/Mental Health, Substance Use and Housing/Employment.
Decrease domestic violence offenses.	Domestic violence offenses.	841.9 (per 100,000 population-Florida CHARTS 2016)	840	On Track	The Recovery Oriented Systems of Care (ROSC) completed a Sequential Intercept Mapping process. This looked at what happens when someone comes in contact with law enforcement, the options the individual has and what resources are available and utilized. From this process, four sub-committees were formed: Communication/Education, Jail Diversion/Mental Health, Substance Use and Housing/Employment.

PRIORITY 3: MENTAL HEALTH/SUBSTANCE ABUSE

NEW! GOAL: Decrease recidivism rates at the Bay County Jail of those with mental health or substance use issues.

NEW! Strategy 3.4: Create a Recovery Oriented System of Care for the Bay County Jail Population.

Performance Indicator: Complete a Sequential Intercept Map of the adult criminal justice system in Bay County.

Why this is important to our community:					
Objective	Indicator	Current Level	Target	Status	Explanation of Status
Create a Recovery Oriented System of Care for the Bay County Jail Population.	Form a ROSC committee and subcommittee that meets regularly.	1	1	Completed	Group formed in April 2017 and is meeting on the second Monday of each month through January.
	Create a Sequential Intercept Map of the adult criminal justice system in Bay County.	1	1	Completed	The Recovery Oriented Systems of Care (ROSC) completed a Sequential Intercept Mapping process. This looked at what happens when someone comes in contact with law enforcement, the options the individual has and what resources are available and utilized. From this process, four sub-committees were formed: Communication/Education, Jail Diversion/ Mental Health, Substance Use and Housing/ Employment.
Increase the number of law enforcement officers who are CIT trained.	Number of law enforcement officers who are CIT trained.	40	50	On Track	The Bay County Sheriff's Office has nearly 40 officers trained in CIT and they are available to assist other agencies.

Revisions

Revisions to the CHIP were made after careful review of the goals, objectives, strategies and measures of the 2016 – 2020 CHIP. Recommended changes were made based on the following parameters:

- Availability of data to monitor progress – performance measures that had county-level data available were preferred, etc.
- Availability of resources
- Community readiness
- Evident progress
- Alignment of goals

As the CHIP is a living document, these revisions were made in advance of the Annual Review Meeting. They were based on a review of the past accomplishments and re-prioritizing of efforts based on reachable goals. These changes were looked and committed to by each individual committee.

Healthy Weight/Healthy Lifestyles

Breastfeeding

Breastfeed Bay, the Breastfeeding Task Force for Bay and Surrounding Counties, added 3 employers, with two at Gold level to become Breastfeeding friendly. The top Gold level includes a written breastfeeding support policy with education provided for all employees and expectant employees. In April 2018, breastfeeding champion training was provided to women that represented several communities and racial groups.

Food Access

The Healthy Weight/Healthy Lifestyles action team implemented a farmer's market onsite at Bay CHD which is within a food desert; the farmer's market takes place Mon-Thurs. 9:30-11:30am and began on June 7, 2018. The USDA basic information on food access was shared noting that consumer choices about food spending and diet are likely to be influenced by the accessibility and affordability of food retailers.

Worksite Wellness

DOH-Bay is promoting worksite wellness in an evidence-based practice to improve health outcomes. DOH-Bay collaborated with the Bay County Chamber of Commerce and Panama City Beach Chamber of Commerce to promote worksite wellness and the CDC Scorecard. An article pertaining to this was sent out to residents through Bay Biz which circulated 3500 printed copies. The publication was also emailed to 3000 individuals, therefore at least 6500 people were reached with this article.

Early Education

DOH-Bay partnered with Bay County in order to purchase nine OrganWise Guys kits after grant funding was denied. This was added to the plan as an evidence-based program that improves physical activity and health eating as well as academic scores. The program was implemented at Early Education and Care's Head Start programs.

Chronic Diseases including Diabetes

Heart Health

The Diabetes group has been talking with Bay Medical's cardiac rehab regarding an MOA for bidirectional referral agreement; the supervisor at Bay Medical was to present the program as part of the BMC strategic plan. However, we've been unable to reach them as the CEO has been replaced and may not be interested.

Gulf Coast Medical Center has expressed interest as well however, they also have new members to the team that may not support this. We are continuing efforts in lieu of all the obstacles.

Our original goal to pilot education to local physicians, HealthSouth and case management groups has been moved from Sept 2018 to January 2019. We are in hopes that the Heart Failure Consortium will begin to meet again which will help us accomplish these goals.

World Diabetes Day Bridgewalk was to be held on November 17, 2018 but was postponed due to hurricane Michael.

Mental Health/Substance Use

Mental Health First Aid

Mental Health First Aid training took place in 2018 and 162 people were trained. One class was held at GCSC with 10 participants; the college has found that holding the classes is not cost effective for them so they are unable to continue this. The goal was to train an additional 150 people by the end of 2018, however due to hurricane Michael, that did not take place. Life Management Center has 2 additional instructors trained and now teach classes. We were scheduled to teach classes to the PCB Police Department in September 2018 for Youth Mental Health First Aid. Bay District schools would like to send teachers so that they can offer the classes in-house. DCF will provide funding for this and Big Bend Community Based Care is helping to coordinate this. Classes were taught in Jackson County at the local health department and church groups. There is also a discussion of offering adult versions of the train the trainer for Mental Health First Aid. This is on hold due to funding.

Recovery Oriented Systems of Care

The Recovery Oriented Systems of Care (ROSC) completed a Sequential Intercept Mapping process. This looked at what happens when someone comes in contact with law enforcement, the options the individual has and what resources are available and utilized. From this process, four sub-committees were formed: Communication/Education, Jail Diversion/Mental Health, Substance Use and Housing/Employment.

It was noted that the goal of reduced recidivism is rehavilitation over incarceration, and that housing is a serious issue for prisoners after release. ROSC listening sessions will begin on October 22, 2018; commercial land is needed for building housing due to community barriers.

United Way of Escambia County that hosts our 2-1-1 services has worked with us to help us understand how the system works and to make it more user friendly. Our local United Way has worked with us to resolve issues within their control. We are currently working to update information of the providers on the list.

Accomplishments

4/4 Your Health

Free screenings for blood pressure, blood sugar, heart rate and cholesterol held at 15 locations on April 4 in conjunction with partners from the Community Health Task Force including the Medical Reserve Corps, Gulf Coast State College, and North Bay Haven Charter Academy.

The 4/4 Your Health screenings addressed multiple health problems including diabetes, heart disease, high blood pressure, high cholesterol, and obesity. The free screenings allowed people to know their numbers and the importance of tracking these health indicators. Nearly 500 people were screened at 15 locations in Bay County. We will provide additional screenings at the World Diabetes Day Bridge walk. This initiative is working in our community to let people know risk factors for chronic diseases and the educational booklets provided a place to keep their numbers and to learn more about maintenance and prevention.

Baby Steps to Baby Friendly

Through our work with Florida Healthy Babies, we are collaborating with Bay Medical Sacred Heart and Gulf Coast Regional Medical Center on becoming baby friendly hospitals.

Baby Steps to Baby Friendly puts into practice evidence based tools to increase breastfeeding initiation rates. This includes helping at-risk populations, including blacks in Bay County where there is a large discrepancy in rates. Breastfeeding is a protective factor against infant mortality, illnesses, and even obesity for the child later in life. This initiative will sustain within the hospitals best practices to help mothers start their babies off with the best nutrition possible, breastmilk. Already, we are seeing the hospitals put in practices such as wait for eight with waiting eight hours before infants are bathed. They are also getting the baby skin to skin with the mom as soon as possible. In addition, they are working on getting the pediatricians to make their rounds in the rooms rather than taking the babies to the nurseries. Both facilities should be able to apply for and achieve their second star on the Florida Quest for Maternity Care through the Florida Breastfeeding Coalition. This has also led to further partnerships and potential future partnerships with WIC that will help continue breastfeeding support, provide nutrition information, and give access to healthy foods for qualifying moms. This is working in our community because of the partnerships and relationships we all have and the common goal we share of protecting mothers and babies.

Conclusion

The CHIP serves as a roadmap for a continuous health improvement process for the local public health system by providing a framework for the chosen strategic issue areas. It is not intended to be an exhaustive and static document. We will evaluate progress on an ongoing basis through quarterly CHIP implementation reports and quarterly discussion by community partners. We will conduct annual reviews and revisions based on input from partners and create CHIP annual reports each year by October. The CHIP will continue to change and evolve over time as new information and insight emerge at the local, state and national levels.

By working together, we can have a significant impact on the community's health, improving where we live, work and play and realize the vision of a healthier Bay County.

Appendices

1. Annual CHIP Review Community Meeting Agenda
2. Annual CHIP Review Community Meeting Minutes
3. Annual CHIP Review Community Meeting Sign-in Sheet
4. Comprehensive List of Community Partners

Appendices A- Annual CHIP Review Community Meeting Agenda



**Community Health Task Force Meeting
Community Health Improvement Plan Review
August 17, 2017 3:00 – 5:00pm**

AGENDA

Purpose: *Solicit input from the community on community health needs assessment through open two-way dialogue.*

Topic	Lead
Welcome/Call to Order <ul style="list-style-type: none"> • Introductions • Brief review of agenda • Prompt attendees to sign-in 	Steve Sumner Heather Kretzer
CHIP Progress Report <ul style="list-style-type: none"> - Priority Areas 	Heather Kretzer
Healthy Weight/Healthy Lifestyles <ul style="list-style-type: none"> - Goals - Tactics - Breastfeeding - Worksite Wellness - Food Access - Early Education - Upcoming Committee Meetings - Questions, Feedback, Community Input 	Heather Kretzer Sandy McCroan and Dr. Heather Shaffer-Zawhary
Chronic Diseases Including Diabetes <ul style="list-style-type: none"> - Goals - Tactics - Heart Health - Early Education - Florida Healthy Babies - Upcoming Committee Meetings - Questions, Feedback, Community Input 	Heather Kretzer Marsha Sumner
Mental Health/Substance Use <ul style="list-style-type: none"> - Goals - Tactics - 211 United Way - Mental Health First Aid - Recovery Oriented Systems of Care (ROSC) - Upcoming Committee Meetings - Questions, Feedback, Community Input 	Heather Kretzer Tricia Pearce
Additional Questions, Feedback, or Community Input?	Heather Kretzer
Meeting Evaluation	Heather Kretzer
Next Meeting Date- September 2018	Heather Kretzer
Adjourn	Heather Kretzer

Appendices B- Annual CHIP Review Community Meeting Minutes

**Community Health Task Force Meeting
Community Health Improvement Plan Progress Review
August 17, 2017 3:00 – 4:00pm**

MINUTES

***Members—Required**

Position	In Attendance	Position	In Attendance
Chair	Steve Sumner		
Board Members			

**Note: A quorum of two-thirds of members is required.*

Attendees (e.g. community partners, additional CHD staff)

Name	Organization	Name	Organization
See Sign In Sheet			

Speaker	Topic	Discussion
Steve Sumner	Welcome/Call to Order	Thank you all for coming today. We'll be going over the status of our committees today, there is a presentation by Heather pertaining to our CHIP updates. Also, there's a survey in the back and we'd like for you to fill this out for accreditation purposes. Please also sign in. We'll start out with any announcements, please limit comments and events as we have a full agenda today. There is a lot of work that goes on with our task force outside these four walls. Please visit our website to forward information/get information etc.
Steve Sumner	Previous Minutes Approved	Approved by CHTF members
Heather Kretzer, Brandy Hughes, Sandy McCroan	CHIP Progress Report	<ul style="list-style-type: none"> ➤ Why Breastfeeding? ➤ What's new? ➤ What's been done? ➤ What's next? <p>Breastfeeding is an evidenced-based protective factor for mothers and babies. Research shows that breastfed babies have lower risks of obesity and Type 2 diabetes. For mothers, it lowers their risk for Type 2 diabetes and helps them get back to their pre-pregnancy weight more quickly. Breastfed babies are also sick less often, which reduces</p>

healthcare costs and the amount of family sick leave mothers need to use to care for their children.

In January, Breastfeed Bay hosted a roundtable discussion with black mothers to talk to them about becoming champions in their community to help increase breastfeeding rates. Breastfeeding rates among black mothers in Bay County and nationally are significantly less than white mothers. Duration rates are also lower. We are seeing many more black mothers participating in socials and events with Breastfeed Bay.

In May 2017, Breastfeed Bay hosted a Mom's Night Out event for breastfeeding mothers. About 20 moms came and enjoyed massages, manicures, and food.

In August 2017, Breastfeed Bay hosted a World Breastfeeding Celebration. In preparation for the celebration, life-size breastfeeding mothers were created. Videos with moms sharing their breastfeeding experiences were also shared. We honored some breastfeeding friendly locations. There were 42 mothers who participated in the Big Latch On and 122 participants.

Breastfeeding initiation rates are at 78+%, which is below the state average but above where we were last year. In order to improve duration rates and meet the 6 month and 12 month marks for added health benefits, we are partnering with both childcare providers and employers to support breastfeeding mothers.

In October 2016, members of a Healthiest Weight representative presented a childcare breastfeeding training to Early Education and Care's Early Head Start staff.

In April of 2017, Breastfeed Bay hosted a training for childcare providers on how to receive the breastfeeding friendly childcare award. One members has taken on the project to contact those who did and did not attend about obtaining the award. We did have one new childcare provider sign-up because of the training.

Also in April 2017, we began promoting #BreastfeedBayWorks where moms could nominate childcare providers who support their breastfeeding journey. We have received two nominations so far and we are working on ways to simplify the process and promote it better to increase participation.

In addition, we will soon begin promoting #BreastfeedBayWorks for moms to nominate their employers in the same process as they nominated their childcare providers. All our worksite wellness information also includes information on how that employers can apply for the Breastfeeding Friendly Award.

In February 2017, we began working with Gulf Coast Medical Center and Bay Medical Sacred Heart on Baby Steps to Baby Friendly. Both are working on this through the Florida Breastfeeding Coalitions Quest for Maternity Care. Gulf Coast is at 1 star currently and they are working on their second star. Bay Medical is working to not only obtain their first star, but their second as well!

- **Why Food Access?**
- **What's new?**
- **What's been done?**
- **What's next?**

From USDA site- Food Access

Consumer choices about food spending and diet are likely to be influenced by the accessibility and affordability of food retailers—travel time to shopping, availability of healthy foods, and food prices. Some people and places, especially those with low income, may face greater barriers in accessing healthy and affordable food retailers, which may negatively affect diet and food security.

Access to healthy foods is one key to increasing the likelihood that people make healthy choices. Eating healthy foods can reduce people's risk for chronic diseases such as heart disease, diabetes, high blood pressure, osteoporosis, and several types of cancer. Expanding the availability of nutritious and affordable food is an evidenced-based practice for healthy weight. Farmer's markets can increase fruit and vegetable consumption. Increasing access to healthy foods, decreases health inequities.

We have had some obstacles and challenges in this area in the way of both time and contacts.

We attempted to partner with Youth Enrichment Services to add greenhouses at AD Harris, the City denied the project. We also looked into having organizations plant fruit trees along 11th ST, but after researching that option, it was apparent that this project feasible or sustainable.

We were able to partner with the Lynn Haven Farmer's Market from April through June in order to provide health educational programming at the market to increase knowledge and participation. UF IFAS Bay County Extension Office was also a collaborator. Staffing changes at the City of Lynn Haven led to this partnership being placed on hold.

At our June meeting a new partner, Fresh Access Bucks- Florida Organic Growers joined us. They would like to help us add a farmer's market at DOH-Bay two times per week with farmers who accept government vouchers such as EBT and Farmer's Market Bucks that go to WIC, Women Infant and Children's clients as well as senior citizens. This would increase participation by those in the WIC program and provide more food access to those in near-by low income housing and offer a viable option just outside the food desert area.

Florida Organic Growers is looking at the food deserts and its their goal to put farmer's markets in those areas. We will continue to partner with them to help make these efforts a success and increase access to healthy foods and decrease chronic diseases.

- **Why Worksite Wellness?**
- **What's been done?**
- **What's next?**

Most working adults spend most their time at the worksite. By promoting health and wellness in the workplace, employers can help employees adopt healthier lifestyles, and reduce their risks of developing chronic diseases. Employers can create healthy work environments that make it easier for employees to make healthy choices. Maintaining a healthier work workforce can: lower insurance premiums and workers' compensation claims, reduce absenteeism, increase engagement and satisfaction, and improve productivity.

In June 2016, members of the Healthy Weight/Healthy Lifestyles action team made a Worksite Wellness presentation to the Bay County Society for Human Resource Management. Also, the group made a presentation to six representatives of industrial and manufacturing businesses in Bay County.

In January 2017, the Healthy Weight/Healthy Lifestyles action team created a Worksite Wellness sheet and distributed it to 300+ members of the Bay County Chamber of Commerce. The workgroup is focused on following up and continuing to promote worksite wellness.

In April 2017, DOH-Bay staff members in Healthy Bay attended the Worksite Wellness Specialist program offered by the National Wellness Institute.

DOH-Bay's Diabetes Services Program are offering worksite wellness services to the Panama City Surgery Center. This began in August. Services include biometrics, diabetes education, prediabetes education, and referrals to smoking cessation classes through Tobacco Free Florida. The diabetes services group will also begin promoting educational offerings to employers who offer Florida Blue insurance options as they will now be covering diabetes prevention education.

DOH-Bay's Tobacco Free Florida program promotes smoke-free worksites and worksite wellness programs as well.

A new tactic added recently, is to promote Small Steps to Living Healthy email sign-ups. DOH-Bay is also working on its Worksite Wellness programs. We report annually on the CDC ScoreCard and utilize that information to make changes and improvements. Some of the things that have been implemented over the past year include; an on-site workout facility, vending machines with healthier options, providing healthier, affordable snacks

and drinks to purchase, a StairWell for employees to exercise on, a formal wellness policy, and a committee dedicated to employee wellness with representation from multiple departments on all levels. We are also a Breastfeeding Friendly Employer, which is a best practice for employee wellness. Also many of DOH-Bay's management staff have completed Mental Health First Aid training.

- **Why Early Education?**
- **What's been done?**
- **What's next?**

We attempted to gain funding through grants but we were unsuccessful. Instead, we partnered with Bay County to purchase 9 kits that arrived in July. We are partnering with Early Education and Care's Head Start programs on when to schedule training and hope to have the program going this fall in at least one facility.

- **Why Heart Health Education?**
- **What's been done?**
- **What's next?**
- **Why Risk Factors Awareness?**
- **What's been done?**
- **What's next?**

In collaboration with DOH-Bay, CHTF, MRC, Gulf Coast State College and North Bay Haven Charter Academy; we conducted a mass screening on April 4, 2017. We provided 4 screenings- blood pressure, heart rate, cholesterol, and blood sugar at 15 locations. The event was titled 4/4 Your Health. Nearly 500 people were screened. We will be using left over supplies from 4/4 Your Health to conduct screenings at the World Diabetes Day Bridge Walk in November 18, 2017. Gulf Coast State College nursing students will be assisting.

As mentioned earlier, in August, DOH-Bay's Diabetes Services Program offered Biometric screenings to Panama City Surgery Center through a contract. This helped to raise awareness among the employees of heart health risk factors. Eligible employees will be referred to DOH-Bay's education programs and Big Bend AHEC tobacco cessation programs as needed.

A heart health consortium formed in 2016 comprised of DOH-Bay, Gulf Coast Regional Medical Center, Bay Medical Sacred Heart, and Health South and other persons interested in reducing readmissions from heart health complications and deaths. The group met monthly from May through August. The goal was to provide heart failure education post discharge from a hospital. During the course of the meetings the group created; a referral form, discussed goals, and talked about the structure for the curriculum but it was not finalized. The consortium discussed ways to identify patients that would be appropriate for referral to the program utilizing a scoring tool for risk assessment and hospital readmission. There was not a final decision on using the same tool, although that would be beneficial for the program. The final thing discussed was a proposal for an ARNP to provide a post discharge assessment within 72 hours as this is a barrier to starting the program along with limited resources and staffing changes at DOH-Bay. We are inviting members of the consortium to join the action team as we move forward.

DOH-Bay staff is working on the curriculum along with Gulf Coast State College nursing staff members and they have recently added new information. The full Chronic Diseases including Diabetes action team is also working on this action step. The team is also revisiting the 72 hour assessment looking at partnerships with mid-level practitioners. We are also reaching out to community partners to help with heart health education efforts. DOH-Bay's Diabetes Services team educates patients with diabetes, pre-diabetes, and diabetes risk factors on heart health through their curriculum. As we also said previously, with a new partnership, we will be able to provide diabetes prevention classes to Florida Blue customers under their insurance plans. This will help protect them also from heart disease which is often co-occurring.

In September of 2016, we participated in the Gulf Coast Children's Advocacy Center Zombie Run as part of our celebration of World Heart Day. Participants were provided with heart health information including risk factors. They were also given incentives like water bottles.

UF-IFAS will be teaching Keep the Pressure Down at DOH-Bay. The evening classes will be 4-weeks in length. They will teach people about healthy eating, physical activity, and other pertinent information to prevent heart disease or complications from heart disease. We are working to reschedule these after the first classes did not get as many sign-ups as we would have liked.

Chronic Diseases including Diabetes

➤ Goals:

- **Decrease the rates of heart disease and heart disease related deaths.**
- **Decrease the rates of melanoma deaths and incidences in Bay County.**
- **Decrease the rates of diabetes, diabetes related complications and death, and improve maternal and infant health outcomes.**

Tactics

- **Heart Health- Marsha Sumner**
- **Early Education- Heather Kretzer**
- **Florida Healthy Babies- Heather Kretzer**

➤ Why Melanoma Early Education?

➤ What's been done?

From May through August of 2016, team members went to beaches, water parks and pools to provide education to parents and children on melanoma. Parents were provided evidenced-based brochures from the CDC, lip balm, sunscreen, and hats that provided full coverage. In addition to the parents that were reached on-site, much news coverage was provided at the events greatly increasing the reach through earned media.

Only 5 major sunburns early in life more than doubles a persons chance of developing skin cancer. Most parents apply sunblock but many don't know how much, how often or what SPF to use. They also underutilize long-sleeved UV protection shirts, hats, lip balm, sunglasses, and shade. Florida has one of the highest rates of skin cancer. When children grown up doing these things they are more likely to continue the behaviors and teach them to their children.

➤ Why Florida Healthy Babies?

➤ What's new?

➤ What's been done?

➤ What's next?

This measure was recently added in April 2017. We have partnered with Healthy Start to increase referrals for diabetes and pre-diabetes education. Rack cards are being created with information for women of child bearing years. This is an on-going effort and partnership that is also part of Florida Healthy Babies.

Women who are overweight or obese are at increased risk of having complications during pregnancy such as diabetes, longer hospital stays, and the need for a cesarean delivery. Their babies are at risk of dying before birth (stillbirth), being too large, and being born too early (preterm birth). The mothers are also at risk for many serious conditions later in life including heart disease, type 2 diabetes, and certain cancers. Being overweight or obese increases a woman's risk of having a baby with certain birth defects, including birth defects of the brain (anencephaly) and spine (spina bifida), some heart defects, and other birth defects. The CDC has estimated that each year we could prevent nearly 3,000 heart defects and approximately 400 spina bifida defects in babies,

and about 7,000 still births if all women were at a healthy weight at the start of pregnancy. Source: CDC

Mental Health/Substance Use

➤ **Goals:**

- **Increase treatment participation for those suffering from mental health and/or substance use.**
- **Increase the number of people who complete Mental Health First Aid training.**
- **Decrease recidivism rates at the Bay County Jail of those with mental health or substance use issues.**

Tactics

- **2-1-1 Improvements and Awareness**
- **Mental Health First Aid Training**
- **Recovery Oriented System of Care**
- **CHIP Committee Chair/
ROSC Committee Member:
Tricia Pearce, Life Management Center**

- Why 211? – There are numerous lists and it is easier for everyone if there is one central list. This list is also electronic so it can be updated at any time, thus more reliable than a printed resource list. 211 was a results of the previous Community Health Improvement Plan process.
- What's new? – 211 has been undergoing some changes. In addition, we have learned a lot about challenges that we would face on using this. We realized the system has some limitations, but we needed to update our listings to be reflective of what people in need may be searching for.
- What's been done? We are working with our local United Way to overcome these challenges and many resource providers have been taking a closer look at how their programs are listed. We have also created a list of keywords that people may use to seek help with mental health and substance use.
- What's next? Updating everyone's data in 211 with keywords and making sure everyone who should be listed is listed. 211 is limited to non-profit organizations with exceptions in healthcare. We will also continue to work with the service provider to make the system as user friendly as possible. The ultimate goal is resource access!
- Why Mental Health First Aid? This is an evidence based course that teaches the general public about mental health. It is a great way to help reduce stigma so that more people will reach out for help.
- What's new? MHFA classes at GCSC through their Corporate College. Life Management Center will be the first to offer the classes and they hope other CHTF partners will do so. GCSC hopes that this will increase business leaders' access to the course. Scheduled dates for the classes are October 25 and December 2.
- What's been done? Youth Mental Health First Aid train the trainer classes will be offered in Bay County to sustain the teaching of the program to protect youth. Bay District Schools will be sending teachers so they can offer the class in-house. It will be opened to others in the community who are willing to

		<p>further educate the general population. DCF is providing some of the funding for this. Big Bend Community Based Care is helping to coordinate efforts. This will likely be in the Winter. There has also been discussion about offering an adult version of the train the trainer for Mental Health First Aid. This would also help to sustain these classes and increase the offerings through GCSC potentially.</p> <ul style="list-style-type: none"> ➤ What's next? Continue to grow # of instructors and # of classes available, promote MHFA, and get more people trained! ➤ Why ROSC? ➤ What's new? ➤ What's been done? ➤ What's next? <p>Video of what ROSC is.</p> <p>We formed a Recovery Oriented System of Care Committee in April focusing on the Bay County Jail population. The group includes law enforcement, employees of the court system, probation and parole representatives, mental health professionals, members of the medical community, resource providers, and employment and education services. Sheriff Tommy Ford is the chair. Chief Phillip Thorne of Springfield is the co-chair. We are working on what's called Sequential Intercept Mapping, basically it's a fancy way to say that we are looking at the processes from when someone comes in contact with law enforcement, the options the individual has, and what resources are available and being utilized. We have completed step one which is the initial contact by law enforcement. At our next meeting we will look at the court system and what happens at the jail after initial intake.</p> <p>In September, we will be bringing in the mix community resources available to individuals working towards recovery. In October, we will be doing a SWOT, strengths, weaknesses, opportunities and threats analysis of the available resources. In November and December we will put together a report. In January, the full group will come together to review the information.</p> <p>We are already seeing results with Vivitrol beginning with administration in the jail and upon release access to continued medication to support the individual's recovery. Chemical Addictions Recovery Effort, CARE, will begin doing peer led groups with inmates. That person will also connect them once they come into the community, giving them support outside of the jail.</p> <p>The Sheriff's Office has been taking action for mental health and substance use before the ROSC began. About 40 officers have completed CIT training, Crisis Intervention Team training, with more planned, they have begun carrying Narcon to revive individuals who have overdosed and for officer safety purposes, and they have expanded their Lifeline substance use program.</p> <p>As a ROSC committee, we decided that this will be our first endeavor, but the goal will be for this to branch out to all parts of the community from religious entities to community organizations to schools. Our vision is that recovery will become the way that things are viewed in the future for Bay County.</p> <ul style="list-style-type: none"> ➤ Why ROSC? There is a need to better integrate services of all types for our community. The first project within ROSC is focused on mental health and the criminal justice system. This committee agreed to support the ROSC project because many goals were overlapping. ➤ What's new? The ROSC committee has been organized and is "mapping" the process a citizen goes through when encountering the criminal justice system. The goal is to identify gaps through the mapping process. ➤ What's been done? ➤ What's next?
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		<p>➤ Annual CHIP report to be released in September 2017. Tentative next annual review September 2018 meeting of the Community Health Task Force at the Bay County Library from 3:00 – 5:00 p.m</p>
Open Forum	Discuss Agenda Items	<p>CHIP Progress Report Priority Areas</p> <p>Healthy Weight/Healthy Lifestyles</p> <ul style="list-style-type: none"> - Goals - Tactics - Breastfeeding - Worksite Wellness - Food Access - Early Education - Upcoming Committee Meetings - Questions, Feedback, Community Input <p>Chronic Diseases Including Diabetes</p> <ul style="list-style-type: none"> - Goals - Tactics - Heart Health - Early Education - Florida Healthy Babies - Upcoming Committee Meetings <p>Questions, Feedback, Community Input</p> <p>Mental Health/Substance Use</p> <ul style="list-style-type: none"> - Goals - Tactics - 211 United Way - Mental Health First Aid - Recovery Oriented Systems of Care (ROSC) - Upcoming Committee Meetings <p>Questions, Feedback, Community Input</p>
Open Forum	Additonal Discuss ed Items	<p>Bay County Vet Center- Monday 21st from 12:30- 2:30 Guitars for vets. We had 12 sign up and finished all lessons. There will be a ceremony where each will receive a guitar.</p> <p>NAMI will have their 11th annual walk for awareness, flyers in back. Oaks by the bay Sept 30th. Katherine Samuels announcement.</p> <p>Student advocacy center- Sat. Aug 12th B to School festival, we had 20 organizations, gave out backpacks and uniforms. The needs outweighed the funds. Could we give \$250 from CHTF for the additional needs. Board will discuss this opportunity at the board meeting.</p> <p>Healthy Start- Sept 23rd from 9-11am at Oaks by Bay a walk to remember for still birth, infant loss. Need donations and spread the word.</p> <p>Life Management- Sept 15th will be our annual suicide prevention conference at FSU; still finalizing details and will send out information next week. Sept 23rd is our Awareness suicide prevention walk. Sept is Suicide Awareness month.</p> <p>Bay Heart Healthy walk in St. Andrews at 8am on Sept 16th.</p>

		FDOH Bay will surplus many computers/monitors at the end of the year, send an email to Karen Chval if in need of computers/monitors. Heather will email CHTF members with Karen's email address.
CHIP Q & A/Open Forum	<p>Healthy Weight/Healthy Lifestyle questions? Is Organwise in all schools? They are in Head Start only at this time. WIC has been giving out the FM coupons for 17 years. Rachel with Florida Organic Growers was introduced as working with FDOH Bay in this partnership. Working with counties that accept fresh access, we do the level of outreach and marketing with the health department. May need to add promotions to get the word out.</p> <p>Chronic Disease to include Diabetes questions? World Diabetes Day bridge walk in November. Meeting on Aug 31 and Sept 28th at 10am, will send invitations out to all major hospitals in town.</p> <p>Melanoma Early Education questions? None</p> <p>Florida Healthy Babies questions? None</p> <p>Mental Health/Substance Abuse questions? Oct 25 and Dec 2nd GCSC will be offering Mental Health First Aid classes. Additional questions contact Heather or Tricia Pierce. Working or partnering with ER's? We're looking at how those processes work as part of our MAPP. We want to look at all those areas to give us this information so that we are able to pursue these steps. We want that involvement. Bay Medical encouraged this involvement. Have you looked at this from a preventative stand point vs reactive? Yes, this will be something that will come in the future. We are looking at linking these services. We're currently looking at the first piece of once law enforcement is involved, what all is related to this and what are the steps that are taken. One thing that came out while the CHTF was/is involved in this, not only is it in our community but in our state. Sat in on another county meeting, and it was a carbon copy of the meeting we had here, this said to us that it's across the state. We're gradually creeping into some of the other areas that are a fallout from this and will be addressed as we get further and further into this. I'm sure most of us have family members that suffer from mental illness so this hits close to home. Partner spoke to Palm Beach and how they approach the substance abuse portion and they are doing things that we are not. However, Steve has been speaking to them as well and we may be able to mimic what they are doing so as not to reinvent the wheel. We are reaching out to those that are going through this process as well to see what's working and what isn't. The state is looking to us as a model/pilot for the state to mimic. Once resources are established, these would be share community wide.</p> <p>CHIP general questions? None</p>	
Adjourn	8-17-17, 5:15pm	
Attachments	N/A	

Appendices C- 2018 Annual CHIP Review Community Meeting Minutes

**Community Health Task Force Meeting
Community Health Improvement Plan Review
August 16, 2018 3:00 PM – 4:00 PM**

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Speaker	Topic	Discussion
Steve Sumner	Welcome/Call to Order	<p>Mr. Sumner welcomed meeting attendees, noting low attendance due to the beginning of the new school year the day before. He encouraged those in attendance to spread the word and bring peers and colleagues to the September meeting, thereby increasing attendance. He noted that after last month's meeting, which encouraged blood donation, he himself donated.</p> <p>Mr. Sumner announced that Heather Kretzer of the Florida Department of Health in Bay County would be presenting at the day's meeting. He noted that Mrs. Kretzer's presentation focus on the county's Community Health Improvement Plan (CHIP), which would be extending into 2020. He also noted that Bay County's CHIP is "lightyears ahead" of the state in multiple areas and encouraged continued forward progress. A more in depth look at the updated 2018-2020 CHIP will be made available in the October/November 2018 time frame.</p>
Steve Sumner	Previous Minutes Approved	Approved by CHTF members
Heather Kretzer	CHIP Progress Report Overview	<ul style="list-style-type: none"> ➤ Health Inequities ➤ Health Disparities (Bay County) ➤ Social Determinates of Health ➤ Three CHIP Priorities <p>Mrs. Kretzer opened the presentation with a video by the Health Equity Institute, which addressed social, environmental, and economic disparities, noting that health inequity is "a difference or disparity in health outcomes that is systematic, avoidable, and unjust." She shared that the percent of individuals living below poverty is higher among Bay County's black residents, and that they have a lower household income, are less likely to have graduated from high school, and more likely to be unemployed. Graphics depicting the difference between healthy equality and health equity reminded meeting attendees that fair and</p>

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		<p>equal are not always the same, and that it's the goal of public health officials to meet people where they are, avoiding a "one size fits all" public health system.</p> <p>Mrs. Kretzer's presentation focused on health disparities, a type of difference in health that is closely linked with social or economic disadvantage. She remarked that health disparities negatively affect groups of people who have systematically experienced greater social or economic obstacles to health, and that these obstacles stem from characteristics historically linked to discrimination or exclusion such as race or ethnicity, religion, socioeconomic status, gender, mental health, sexual orientation, or geographic location (other characteristics include cognitive, sensory, or physical disability). She highlighted three especially striking Bay County disparities: that HIV death rates among males to females are nearly double, that Alzheimer's death rates are significantly higher in women than men, and that men are more likely to die from diabetes in Bay County than women. She also noted the following local disparities:</p> <ul style="list-style-type: none">• Black infants in Bay County are nearly 3x more likely to die than their white counterparts• Black persons are more than 8x likely to die from HIV than white persons in Bay County• Diabetes death rates of black persons in Bay County are nearly double those of white persons• White women in Bay County are far more likely to have a baby with very low birth weight/that is born premature• Black men in Bay County are more likely to die from HIV than any other race or gender, doubling black female deaths and nearly 8x white males• Both white and black men are more likely to die from cardiovascular disease, although rates for black men are significantly higher• Black females are more likely to die from Alzheimer's than any other group• Black men in Bay County are at a much higher rate of death from Diabetes than any other race and/or gender
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Community Health Task Force Meeting
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		<p>Next, Mrs. Kretzer addressed social determinants of health, the complex integrated, and overlapping social structures and economic systems that are responsible for most health inequalities. These determinants include neighborhoods and built environments, health and health care, social and community context, education, and economic stability, with education being a leading health indicator. Low education rates and inadequate income translate directly into premature death, more disease, and more money spent treating avoidable illnesses. Mrs. Kretzer remarked that much of what influences health happens outside the doctor's office—in schools, workplaces, and neighborhoods. Education and income are prime examples of how factors outside the health care system have a measurable impact on health. Prioritizing education and economic opportunity is an important strategy to save lives, improve health, and reduce spending on avoidable illnesses. She shared statistics from the County Health Calculator which emphasized the link between education and health.</p> <p>A meeting attendee requested more information regarding the County Health Calculator data, including a definition of the term "some college" regarding education levels and health outcomes. Mrs. Kretzer agreed to look further into the definition of "some college" and to explore the role technical school education plays in health outcomes.</p> <p>Next annual review September 2018 meeting of the Community Health Task Force at the Bay County Library from 3:00 – 5:00 p.m</p>
<p>Heather Kretzer Sandie McCroan</p>	<p>CHIP Priority Area #1: Healthy Weight/Healthy Lifestyle Education</p>	<p>The first CHIP priority area addressed was healthy weight/healthy lifestyle education. The following tactics are being utilized for this priority area:</p> <ul style="list-style-type: none"> ➤ Breastfeeding education (lead by Sandy McCroan) ➤ Food access (lead by Heather Kretzer) ➤ Worksite wellness (lead by Heather Kretzer) ➤ Early education (lead by Heather Kretzer) <p>Mrs. McCroan provided a brief presentation regarding breastfeeding statistics and education in Bay County. She noted that breastfeeding is an evidenced-based protective factor for mothers and babies. Research shows that breastfed</p>

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		<p>babies have lower risks of obesity and Type 2 diabetes. For mothers, it lowers their risk for Type 2 diabetes and helps them get back to their pre-pregnancy weight more quickly. Breastfed babies are also sick less often, which reduces healthcare costs and the amount of family sick leave mothers need to use to care for their children. She recognized that breastfeeding rates are much lower in Bay County among black mothers than white moms. Local statistics regarding mothers who have ever breastfed, fully breastfed by six months, or fully breastfed at six months were shared. These stats show that Bay County's numbers are below the state average, and that the state average is below the Center for Disease Control (CDC's) 2010 goal. Plans to increase breastfeeding in Bay county include:</p> <ul style="list-style-type: none"> • Encouraging local employers to become Breastfeeding Friendly (CHIP partners have reached out and continue to reach out to Bay County employers to let them know about the Florida Breastfeeding Coalition's Breastfeeding Friendly Employer award. In the past year, we have added 3 employers, with two at the Gold level. The top Gold level includes a written breastfeeding support policy with education provided for all employees and educational packets about breastfeeding given to all expectant employees and their partners. The private lactation room includes; comfortable upholstered chair for pumping and/or nursing, small table, electrical outlet, refrigerator or personal cooler for milk storage, nearby sink with running water or sanitizing wipes for clean up, and a wall clock. Flexible breaks at the Gold level with two or more of the following; ability to work part-time or some hours from home, flextime offered, job-sharing offered, onsite childcare, paid 6-week maternity leave with option of another 6 weeks unpaid, or breast pump provided or subsidized by employer. Gold level organizations also provide two of the following; lending library of breastfeeding resources, list of regional breastfeeding resources, and/or location consultant services provided for employees. Bronze level employers have the following; a verbal agreement between mother and her direct supervisor regarding her break times and space to pump, a private and secure place to express milk other than a bathroom, and flexible breaks. There are many
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		<p>benefits for companies that allow women to express their milk in the work place. These include lower rates of absenteeism, lower health care costs, better retention of employees, and higher productivity and company loyalty. For mom and baby, it allows them to continue their breastfeeding journey after she returns to work so that they can both continue to receive the health benefits it provides.)</p> <ul style="list-style-type: none"> • Breastfeeding champion training (in April 2018, we provided a breastfeeding champion training. Evidence has proven that peer support is a key indicator in breastfeeding duration and initiation. Women represented several communities and racial groups and were able to take the information learned back to their peers.) • World Breastfeeding Week celebrations (presentation included media coverage of this year's event by two local media stations) • Breastfeeding social marketing campaigns ("Third Times a Charm" and "Dads Can Support Breastfeeding" videos were shared, as well as Facebook and Instagram impressions and clicks. A television and digital social marketing campaign ran April through June. The campaign utilized persons of all races and focused on breastfeeding supports looking at two barriers that WIC saw in their clients: support from fathers and moms who were unsuccessful in the past not wanting to attempt breastfeeding again. These spots ran on WMBB as well as Instagram and Facebook. Also, geotargeting of pediatrician offices and OBGYN offices was utilized to reach new and/or pregnant mothers as well as search targeting that sought to find persons who were parents to be or new parents based on search trends. The Facebook and Instagram campaign had 100,063 impressions with 909 clicks, and the targeting campaign had 209,436 impressions with 351 clicks.) <p>Next, Mrs. Kretzer addressed food access. She shared the United States Department of Agriculture's basic information on food access, noting that consumer choices about food spending and diet are likely to be influenced by the accessibility and affordability of food retailers—travel time to shopping, availability of healthy foods, and food prices. Some people and places, especially those with low income, may face greater barriers in accessing</p>
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**Community Health Task Force Meeting
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		<p>healthy and affordable food retailers, which may negatively affect diet and food security. She also shared information from a DOH-Bay press release from June 7, 2018 regarding the new farmer's market that is hosted at the Heath Department Monday-Thursday from 9:30 AM-11:30 AM. This market will provide easy access to healthy foods for WIC clients. In addition, it will help DOH-Bay meet Community Health Improvement Plan goals of increasing healthy food options in areas where they are limited. Access to healthy foods is one key to increasing the likelihood that people make healthy choices. Eating healthy foods can reduce people's risk for chronic diseases such as heart disease, diabetes, high blood pressure, osteoporosis, and several types of cancer. Expanding the availability of nutritious and affordable food is an evidenced-based practice for healthy weight. Farmer's markets can increase fruit and vegetable consumption. Increasing access to healthy foods, decreases health inequities.</p> <p>Next, Mrs. Kretzer addressed worksite wellness. She shared two recently published articles Most working adults spend most their time at the worksite. By promoting health and wellness in the workplace, employers can help employees adopt healthier lifestyles, and reduce their risks of developing chronic diseases. Employers can create healthy work environments that make it easier for employees to make healthy choices. Maintaining a healthier work workforce can: lower insurance premiums and workers' compensation claims, reduce absenteeism, increase engagement and satisfaction, and improve productivity.</p> <ul style="list-style-type: none"> Public Health Problem (Issue): The CDC says the American worker spends on-third of their day at work. Effective worksite wellness programs and policies can reduce health risks and improve the quality of life for employees. Sedentary lifestyles, smoking, and poor nutrition are primary contributors to chronic diseases such as diabetes and heart disease. These illnesses can lead to decreases in ability to live a happy, healthy life and premature death. Bay County has a high number of adults who are overweight or obese and who are sedentary. Bay County also has a very high rate of deaths related to coronary heart disease, heart failure, diabetes, and stroke.
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**Community Health Task Force Meeting
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		<ul style="list-style-type: none"> Taking Action (Intervention): Promoting worksite wellness is an evidence-based practice to improve health outcomes. When healthy choices and options are readily available and convenient, persons are more likely to participate. The Florida Department of Health in Bay County collaborated with the Bay County Chamber of Commerce and Panama City Beach Chamber of Commerce to promote worksite wellness and the CDC Scorecard. DOH-Bay provided articles tailored to both chambers to be published in their magazines. Impact: The article, Worksite Wellness: Employee Wellness Affects the Health of the Organization Too ran in the health section of the Bay Biz January – March 2018 edition. This article was geared towards the top industries and employers in Bay County. It highlighted the cost savings for worksite wellness plans, the expenses caused for employers by chronic diseases, and important resources for employers including the CDC Health Scorecard. The Bay Biz circulation is 3,500 printed copies. These copies are given to chamber members as well as distributed in lobbies and waiting rooms across Bay County. The publication is also emailed to 3,000 individuals and shared on the Bay County Chamber of Commerce's social media channels and is available to be read on their website. At least 6,500 people were reached with this article, much of them leaders within their organizations. (CDC and Florida charts) <p>For the Panama City Beach Chamber, the article in their magazine focused on tourism and worksite wellness as this is the largest industry in the area and makes up the bulk of the membership. Worksite Wellness, Investing in the Health of Your Employees, ran in the May/June issue of the Circuit magazine. This was their industry edition. The article highlighted how investment into the health of their employees is an investment in the customer experience and their overall image. It included information on the return on investment, the CDC's Health Scorecard, and other worksite wellness resources. The magazine has a circulation of 7,500 with 150 distribution spots. Chamber members also receive the magazine and this primarily includes business managers. Most working adults spend most their time at the worksite. By promoting health and wellness in the workplace, employers can help employees adopt healthier lifestyles, and</p>
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		<p>reduce their risks of developing chronic diseases. Employers can create healthy work environments that make it easier for employees to make healthy choices. Maintaining a healthier work workforce can: lower insurance premiums and workers' compensation claims, reduce absenteeism, increase engagement and satisfaction, and improve productivity.</p> <ul style="list-style-type: none">○ In June 2016, members of the Healthy Weight/Healthy Lifestyles action team made a Worksite Wellness presentation to the Bay County Society for Human Resource Management. Also, the group made a presentation to six representatives of industrial and manufacturing businesses in Bay County.○ In January 2017, the Healthy Weight/Healthy Lifestyles action team created a Worksite Wellness sheet and distributed it to 300+ members of the Bay County Chamber of Commerce. The workgroup is focused on following up and continuing to promote worksite wellness.○ In April 2017, DOH-Bay staff members in Healthy Bay attended the Worksite Wellness Specialist program offered by the National Wellness Institute. <p>DOH-Bay's Diabetes Services Program are offering worksite wellness services to the Panama City Surgery Center. This began in August. Services include biometrics, diabetes education, prediabetes education, and referrals to smoking cessation classes through Tobacco Free Florida. The diabetes services group will also begin promoting educational offerings to employers who offer Florida Blue insurance options as they will now be covering diabetes prevention education. DOH-Bay's Tobacco Free Florida program promotes smoke-free worksites and worksite wellness programs as well. A new tactic added recently, is to promote Small Steps to Living Healthy email sign-ups. DOH-Bay is also working on its Worksite Wellness programs. We report annually on the CDC ScoreCard and utilize that information to make changes and improvements. Some of the things that have been implemented over the past year include; an on-site workout facility, vending machines with healthier options, providing healthier, affordable snacks and drinks to purchase, a StairWell for employees to exercise on, a formal wellness policy, and a committee dedicated to</p>
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		<p>employee wellness with representation from multiple departments on all levels. We are also a Breastfeeding Friendly Employer, which is a best practice for employee wellness. Also, many of DOH-Bay's management staff have completed Mental Health First Aid training.</p> <p>Lastly, Mrs. Kretzer addressed early education, noting that the OrganWise Guys program will be implemented at Chapman Learning Center in the fall of 2018.</p> <p>NOTE: Breastfeed Bay meeting are held the third Tuesday of each month at 1:30 PM, and Healthy Weight/Healthy Lifestyles Education meetings are held as needed.</p>
<p>Heather Kretzer Marsha Sumner</p>	<p>CHIP Priority Area #2: Chronic Diseases (including diabetes)</p>	<p>Mrs. Kretzer, along with input from Mrs. Sumner, spoke regarding two goals in the Chronic Disease priority area: decreasing the rates of heart disease and heart disease-related deaths, and decreasing the rates of diabetes, diabetes-related complications, and diabetes-related death. These goals include two tactics:</p> <ul style="list-style-type: none"> ➤ Heart Health and Heart Failure Self-Management (We have the curriculum, the program format, and the educator who will deliver the education for the Heart Failure Self-Management Education Program. We also have a flyer and a marketing plan. Incidentally, we still need to change the picture on the flyer to make the patient look more representative of an actual heart failure patient--i.e. older, and heavier body type. We had been talking with Bay Medical's cardiac rehab regarding a MOA for bidirectional referral agreement but the supervisor left and was replaced with a new person who is a new BSN and new to supervision. She is interested and was to present the program as part of the BMC strategic plan. However, we have been unable to meet with her since that time. The former CEO, Steve Grubbs, was also on board but has also been replaced, so we have not had contact with the new person in that role. Gulf Coast has expressed interest in the past, but once again, there are new staff members in critical positions and we have not been able to meet with them yet. We do have plans to market the education as a pilot program to local physicians and to both case

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		<p>management groups at the hospitals as well as HealthSouth. Our original goal was to begin the pilot in September 2018, but that is now moved to January 2019. One physician who is already aware and has expressed interest in referring her patients is Dr. Vickie Harrell. She seems very excited about it. The Heart Failure Consortium has not been meeting as the reason for the group originally was to explore the need, identify stakeholders, and help produce the curriculum. Once the pilot begins, this group will likely come together again, at least quarterly to review the results and act as the community advisory members for the program.)</p> <ul style="list-style-type: none"> ➤ World Diabetes Day recognition (Bridge Walk will be held on Saturday, November 17 at noon) and a Chronic Diseases Action Team <p>Marsha Sumner is overseeing these interventions and others to come. She noted that "one size does not fit all when it comes to health," requesting that others join in to "take education on the road" by meeting members of the community where they are. She also noted that an inclusive coalition grant (two years with a sustainability component) is now in place to reach disabled clients, attempting to make parks and beaches more accessible.</p>
<p>Heather Kretzer Deborah Mobley (in place of Tricia Pearce)</p>	<p>CHIP Priority Area #3: Mental Health/Substance Use</p>	<p>Lastly, Mrs. Kretzer addressed the following goals of the Mental Health/Substance Use priority area:</p> <ul style="list-style-type: none"> ➤ Increase treatment participation for those suffering from mental health and/or substance use ➤ Increase number of people who complete Mental Health First Aid training ➤ Decrease recidivism rates at the Bay Jail for mental health/substance use patients <p>These goals will be addressed using the following tactics:</p> <ul style="list-style-type: none"> • 2-1-1 improvements and awareness (United Way of Escambia County that hosts our 2-1-1 services has worked with us to help us understand how the system works and do what they can to make it more user friendly. Our local United Way has worked with us tirelessly to help us resolve issues and all issues within their control have been resolved. We are currently working to update information of the providers on the list.

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		<p>The CHIP committee has combined with the ROSC committee to join forces in getting this accomplished.)</p> <ul style="list-style-type: none"> • Mental Health First Aid training (We have had 386 people trained in MHFA since 2015. As for showing an increase, we are definitely seeing that. In 2017, we trained 92 people. With additional instructors and increased exposure and demand we have already trained 162 in 2018 and are scheduled to train at least 150 more before the end of the year. That will be at least 312 trained in 2018. Why Mental Health First Aid? This is an evidence based course that teaches the general public about mental health. It is a great way to help reduce stigma so that more people will reach out for help. What's new? MHFA classes at GCSC through their Corporate College. Life Management Center will be the first to offer the classes and they hope other CHTF partners will do so. GCSC hopes that this will increase business leaders' access to the course. Scheduled dates for the classes are October 25 and December 2. One class was held at GCSC with 10 participants. However, the college has found that holding the classes is not cost efficient for them so they are unable to continue this. We have, however, added more instructors to our area and have more classes scheduled at this time. LMC has 2 additional instructors trained and now teaching classes. I believe DCF has one new instructor trained and she is currently teaching classes. LMC has increased the number of classes we are offering due to higher demands. We are getting a lot of calls from groups that are looking to hold the class. We have taught classes for local health departments (Jackson County) and church groups. We are scheduled to teach classes for the PCB Police Department in September and are currently in discussions to set up classes for other employers in our area. What's been done? Youth Mental Health First Aid train the trainer classes will be offered in Bay County to sustain the teaching of the program to protect youth. Bay District Schools will be sending teachers so they can offer the class in-house. It will be opened to others in the community who are willing to further educate the general population. DCF is providing some of the funding for this. Big Bend Community Based Care is helping to coordinate efforts. This will likely
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		<p>be in the Winter. There has also been discussion about offering an adult version of the train the trainer for Mental Health First Aid. This would also help to sustain these classes and increase the offerings through GCSC potentially. This is on hold due to funding.) What's next? Continue to grow # of instructors and # of classes available, promote MHFA, and get more people trained!</p> <ul style="list-style-type: none"> • Recovery Oriented System of Care (ROSC) (The Recovery Oriented System of Care or ROSC completed a Sequential Intercept Mapping process. This looked at what happens when someone comes in contact with law enforcement, the options the individual has, and what resources are available and being utilized. We also completed a SWOT of Bay County identifying the strengths, weaknesses, opportunities, and threats analysis of available resources. From these processes four sub-committees of the ROSC were formed: Communication/Education, which we discussed earlier. Jail Diversion/Mental Health and Substance Use services, Housing, and Employment. These groups are beginning to meet to establish goals and objectives.) • CHIP committees <p>Mr. Sumner noted that the goal of reduced recidivism is rehabilitation over incarceration, and that housing is a serious issue for prisoners after release. Members. It was also noted that there would be a ROSC listening session on October 22, and that commercial land is needed for building housing due to community barriers. A steering committee was recommended.</p> <p>Note: The ROSC Communication/Education Committee meets the third Wednesday of each month at 3:30 PM at the DOH-Bay Auditorium</p>
	<p>Questions/Comments/Feedback</p>	<ul style="list-style-type: none"> • Details were requested regarding ROSC's meeting, so that information was reiterated, and Tricia Pearce's contact information provided. • It was proposed that the meeting days/time be discussed, and that an after-hours slot be considered. • A question regarding home visits for breastfeeding support was asked, it was noted that Healthy Start does home visits, not WIC • A recommendation was made regarding the breastfeeding hotline, noting that it is always available and has produced great outcomes.

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Community Health Task Force Meeting
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		<ul style="list-style-type: none"> • It was noted that extended breastfeeding can produce lasting positive health outcomes • It was noted that the United States falls behind many other countries regarding the recommended daily serving of fruits and vegetables <p>Mr. Sumner reminded all attendees to sign in, and to fill out a community engagement survey. He also noted that the October meeting would include the election of board members, and that CHIP updates would be forthcoming in the October/November time frame.</p>
	Adjourn/Attachments	08/16/18 at 4:05 PM N/A

Appendices D- Comprehensive List of Community Partners



Bay County Community Health Task Force
Steve Sumner, Chair

Florida Department of Health in Bay County

Douglas Kent, Administrator
Victor Walsh, Chief Financial Officer
Julie Tindall, Healthy Bay Director
Marsha Sumner, Senior Community Health Nurse
Heather Kretzer, Public Information Office
Natasha Coleman, Senior Health Educator
Brandy Hughes, Quality Assurance Administrator
Tammy Stewart, Freedom 180 Program Manager
Peggy Caldwell, Tobacco Free Partnership of Bay County Program Manager
Jo Collville, Diabetes Services Program Consultant
Sandy McCroan, Breastfeeding Coordinator, IBCLC
Tanya Sharp
Ralph Miller, Environmental Health Director
Nancy Tipps, Clinic Director
Rebecca Curti, Operations Management Consultant
Kay Mulligan-Judah, Sr. Public Health Nutrition Supervisor
Claire Henninger, WIC Director
Don Rich, Emergency Preparedness
Lisa Rahn, Healthiest Weight Coordinator

Tyndall Health Promotion
April Wisdom, PhD, MPH, CHES

Life Management Center
Tricia Pearce, Community Relations Specialist
Bekah Taylor, Chief Human Resources Officer
Julie Kitzerow, Chief Operating Officer for Children's Services
Ned Ailes, President and CEO

Bay Medical Sacred Heart
Tammy Newton, Vice President, Strategic Planning/Marketing
Debbie Ward, Marketing Director
Julie Traugott

Sacred Heart Health Systems
Becky Washler, Sr. Planner
Carter Ross

Appendices D- Comprehensive List of Community Partners (Cont.)

<p>90 Works <i>Shelley Berry</i></p> <p>AARP <i>Barbara Day</i></p> <p>ADA <i>Pam Dorwarth</i></p> <p>Anchorage Children’s Home <i>Brooke Bullard</i> <i>Joel Booth</i></p> <p>Ascendant Healthcare Partners <i>JoAnn Vanfletese</i></p> <p>Bay District Schools <i>Joe Wayne Walker</i></p> <p>Basic of Northwest Florida</p> <p>Bay County Breastfeeding Connection <i>Jessica Greene</i> <i>Camille Smith</i></p> <p>Breastfeed Bay- Bay County’s Breastfeeding Task Force <i>Dr. Heather Shaffer Zawahry</i> <i>Bernadette Andrews</i> <i>Shawna Barrett</i> <i>Bethany Clark</i> <i>Bernadette Wells</i> <i>Bethany Willis</i> <i>Betty Likes</i> <i>Carol Fox</i> <i>Charlyn Madison</i> <i>Debi Miller</i> <i>Holland Douglas</i> <i>Fern Compton</i> <i>April Hartwell</i> <i>Alicia Hedgecock</i> <i>Heather Kretzer</i> <i>Kathie Babbino</i> <i>Sandy McCroan</i> <i>Tracey Minchew</i> <i>Rosemary Cunningham</i> <i>Samantha Gannt</i> <i>Adrianna Tomasiwicz</i> <i>Wendy Blundon</i></p>	<p>Big Bend AHEC <i>James Lewis</i> <i>Preston Matthews</i></p> <p>Big Bend Community Based Care <i>Ann Wing</i></p> <p>Big Bend Health Council <i>Mike Hill</i></p> <p>Career Source Gulf Coast <i>Bryan Russell</i></p> <p>Catholic Charities <i>Betsie Kummer</i></p> <p>Covenant Cares <i>Alisha Townsend</i></p> <p>Department of Children and Families <i>Mylisa Lee</i></p> <p>Department of Environmental Protection</p> <p>Early Education and Care, Inc. <i>Grace Aiyegbokiki</i></p> <p>Emerald Coast Behavioral Hospital <i>Craig Segrest</i></p> <p>Florida Blue <i>Carol Benson</i></p> <p>Glenwood Working Partnership <i>Bill Swift</i></p> <p>Goodwill</p> <p>Gulf Coast Children’s Advocacy Center <i>Christi Bazemore</i></p> <p>Gulf Coast Medical Center</p> <p>Gulf Coast State College <i>Carol Miller</i> <i>Randy Chitwood</i></p> <p>Healthy Start <i>Sharon Owens</i></p> <p>Journey Pure <i>Beverly Lewis</i> <i>Benjamin Nelson</i></p>	<p>LEAD Coalition <i>Janie Lucas</i> <i>Sonya Lowery</i></p> <p>National Church Residences <i>Shari Guiliford Kik</i></p> <p>Nations Best Healthcare <i>James Thompson (JT)</i></p> <p>News Herald <i>Katie Landeck</i></p> <p>PanCare, Inc. <i>Mike Hill</i></p> <p>Medical Reserve Corps <i>Andrew Miller</i></p> <p>Renew with Beverly <i>Beverly Brown</i></p> <p>St. Andrew Bay Center</p> <p>St. Andrews Community Medical Center <i>Curtis Williams</i> <i>Carol Summey</i></p> <p>St. Andrews Towers <i>Shari Kik</i></p> <p>Second Chance of Northwest Florida</p> <p>Student Advocacy Center of Bay County <i>Gregory Dossie</i></p> <p>Titus 2 Partnership <i>Cathy Byrd</i></p> <p>Twelve Oaks Recovery <i>Joanne Devine</i></p> <p>Veterans Affairs <i>Matthew Standish</i></p> <p>Victory Temple <i>Amanda Alexander</i> <i>Erica Lester</i></p>
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